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Jordan Spagnolli

OBJECTIVE: Passionate college student working towards a BA in Broadcast Journalism at The Pennsylvania State University. Aim to use knowledge of writing, storytelling, editing, photography, and social media to satisfy the position at your company.

EDUCATION: The Pennsylvania State University, University Park, PA – Bellisario College of Communications

Bachelor of Arts: Broadcast Journalism, Minors in Political Science & Digital Media Trend Analytics

GPA: 3.82

EXPECTED GRADUATION: May 2025

JOB EXPERIENCE:

CommAgency: Communications Director *May 2024- Current*

- Optimized social media management with strategic content planning, boosting engagement and growth.
- Developed and implemented a strategic plan with key initiatives each semester to drive brand awareness and community growth.
- Strengthened the CommAgency brand through events, client feedback, recruitment, and strategic partnerships.

CommAgency: Live Production Executive Producer: *August 2022 - Current*

- Collaborated with clients to understand their needs and tailored live stream services to meet those requirements.
- Led weekly live production meetings to strategize and coordinate upcoming events.
- Worked in production roles such as directing, lighting, audio, Premiere Pro editing, graphics creation, and camera work.

WTAJ Multimedia Journalist Intern: *May 2024 - August 2024*

- Successfully researched and pitched compelling stories, conducted impactful interviews, wrote scripts, filmed b-roll, recorded VO tracks, and edited content in Premiere Pro, utilizing ENPS to streamline production.
- Delivered on-camera live shots and coverage both in-studio and on location.

Curator & Copy Editor at Hearst Television National Desk: *May 2023 - August 2023*

- Edited stories for accuracy, grammar, and adhere to AP style guidelines before publication, ensuring polished and reliable content.
- Curated and selected national stories for distribution, ensuring high-quality content was published across all 35 Hearst stations.

EXTRACURRICULAR EXPERIENCES:

Centre County Report News Anchor & MMJ: *August 2024- December 2024*

- Researched and pitched story ideas in weekly news meetings, producing impactful news packages on local stories in Centre County.
- Anchored weekly live newscasts, delivering clear and engaging coverage to viewers.
- Regularly updated all social media accounts with the latest news coverage, ensuring timely and engaging content for the audience.

Penn State Network Television (PSNtv) Member Coordinator: *January 2024- Current*

- Fostered unity among 450+ members and 9 shows in the network by organizing and promoting various events.
- Recruited new members and served as the primary point of contact for all members, ensuring strong communication and engagement.
- Maintained communication with PSNtv alumni, fostering connections with current students for networking and mentorship.

At The Desk Political Analyst: *January 2024- Current*

- Stayed informed on political developments in the U.S. and globally, selecting key topics to discuss on the weekly show based on relevance and impact.
- Anchored in-depth live segments on current political events, featuring comprehensive coverage.

PSN News News Anchor/ Interview Anchor/Field Reporter: *August 2023 - Current*

- Identified and interviewed compelling community members live, sharing their stories with a wider audience.
- Researched and pitched stories, conducted interviews, shot video, recorded VO tracks, and edited stories in Premiere Pro.
- Anchored live news broadcasts and wrote local and national news stories, ensuring timely and engaging coverage.

46 Live Host-Producer: *August 2023- Current*

- Provided live impromptu and scripted coverage of Penn State's THON events, delivering real-time updates and engaging content.
- Organized detailed timelines for live hit broadcasts and managed the filming, editing, and airing of packages during live streams.
- Selected and led the host team in weekly meetings, organized schedules, and collaborated with THON to ensure their needs were met.

The Daily Collegian Board of Directors: *August 2023- Current*

- Developed strategies, interviewed management candidates, oversaw operations, and safeguarded the newspaper's interests.
- Evaluated the organization's financial health, ensuring stability and informed decision-making